

# THE HOMECOMING ~ REINING SERIES ~

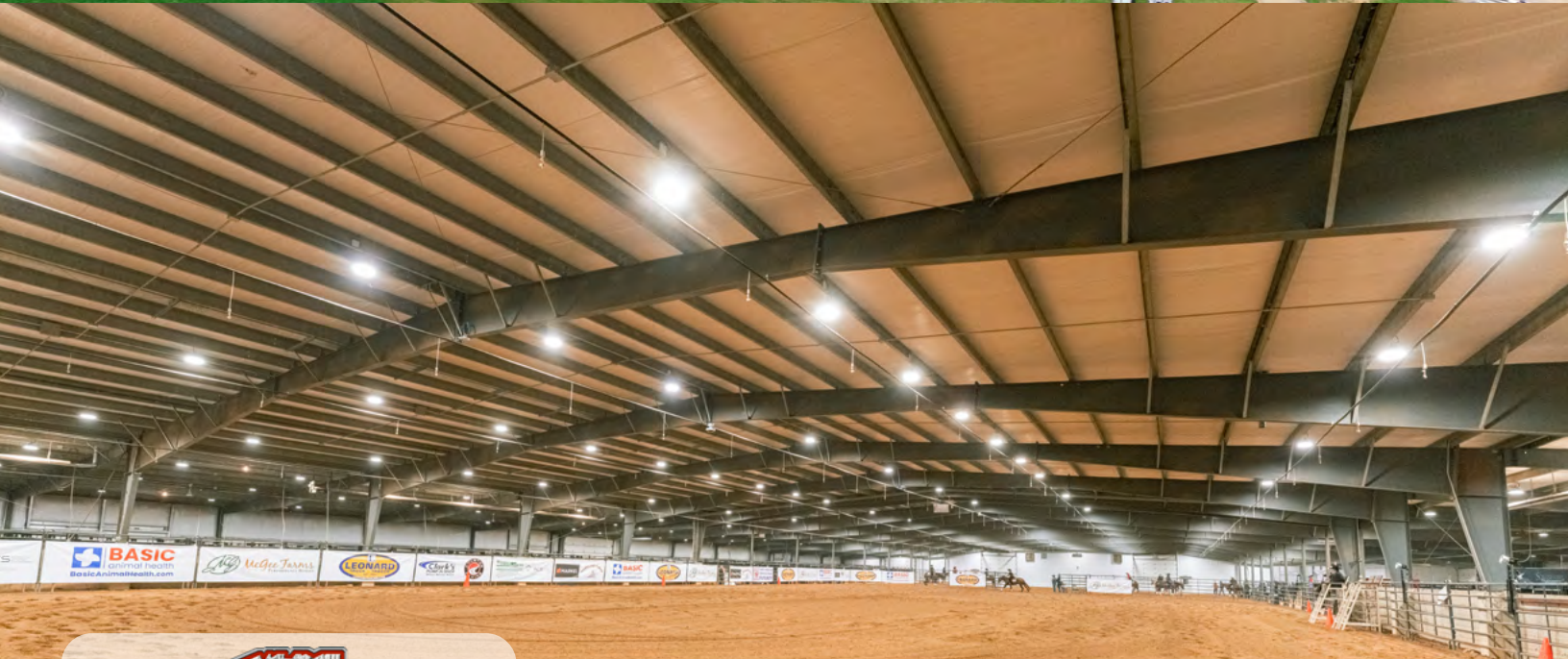
2026 SPONSOR PROGRAM



MAY 13<sup>TH</sup> - 17<sup>TH</sup>  
JULY 23<sup>ND</sup> - 26<sup>TH</sup>  
AUGUST 12<sup>TH</sup> - 16<sup>TH</sup>  
OCTOBER 22<sup>RD</sup> - 25<sup>TH</sup>



THEHOMECOMINGREINING.COM



## Features:

- 150' x 325' Main Arena
- 120' x 320' Warm Up Arena
- 140' x 190' Roping/Warm Up Arena
- 2 Heated Show Offices
- Judges Lounge
- 634 Permanent Stalls
- 223 Electric/Water Hookups
- Viewing Lounge
- All Gravel Parking Lot

# Title Event Sponsor - Pricing Varies

**Contact Clint Leonard 330-565-1327**

- **Headlining name for THC Event, logo listed front & center everywhere the event is listed (website, showbill, etc.)**
- 2 - 4'x9' banners with primary placement in both arenas (THC provided banner)
- 2 - 3'x5' banner with primary placement (THC provided banner)
- Logo displayed on custom exhibitor numbers.
- Frequently recognized during show announcements
- Listed on thehomecomingreining.com as the top Sponsorship level on the sponsor page and the homepage with logo & a link to your business website.
- Vendor space **(must be reserved by Due April 22<sup>nd</sup>)**
- Logo with link placed on THC social media page, linking to sponsors business social media page and/or business website.
- Logo placed on all The Homecoming presented by LTT emailed news, updates & show bill.
- 12 (4 Free) Priority paid warmups & stall location **(must be reserved by Due April 22<sup>nd</sup>)**
- Sponsor provided commercial played during drag breaks.
- Permanent logo placement on live feed throughout the duration of the show.
- Premier reserved table with 6 passes to the VIP Lounge
- 1 comped & reserved camping spot **(must be reserved by Due April 22<sup>nd</sup>)**
- Distribution of promotional materials.

## Gold Sponsor

**\$5,000 per show - \$15,000 All Four**

- 2 - 4'x5' banners with primary placement in both arenas (THC provided banner)
- 1 - 3'x4' banner with primary placement (THC provided banner)
- Recognized during show announcements.
- Listed on thehomecomingreining.com at your particular level on the sponsor page and the homepage with logo & a link to your business website.
- Vendor space **(must be reserved By Due April 22<sup>nd</sup>)**
- Logo with link placed THC social media pages, linking to sponsors business social media page and/or business website.
- Logo placed on all The Homecoming presented by LTT emailed news, updates & show bill.
- 6 (1 Free) Priority paid warmups & designated stall fronts in main arena **(must be reserved By Due April 22<sup>nd</sup>)**
- Sponsor provided 60 second commercial played during drag breaks, logo listed on live feed during drag breaks.
- 1 Designated camping spot **(must be reserved By April 22<sup>nd</sup>)**
- Distribution of promotional materials (if provided)

# Silver Sponsor

## 2,500 per show - \$7,500 All Four

- 1 - 4'x4' banner, (THC provided banner)
- Recognized during show announcements.
- Listed on thehomecomingreining.com at your Sponsor level on the sponsor page with logo & a link to your business website.
- Logo with link placed social media pages, linking to sponsors business social media page and/or business website.
- Logo placed on all The Homecoming presented by LTT emailed news.
- Priority paid warmups up to 6 & stall location Second Arena **(must be reserved By Due April 22<sup>nd</sup>)**
- Sponsor provided 30 second commercial played during drag breaks, logo listed on live feed during drag breaks.
- 1 Designated camping spot - **(must be reserved By Due April 22<sup>nd</sup>)**
- Distribution of promotional materials (if provided)
- **Stall Front Positions based on first come first serve, in order of sponsor commitment & amount.**

## Stall Front Sponsor - \$1,500 per show \$4,500 All Four

- 2 - 3'x5' banners, (THC provided banner)
- Recognized during show announcements.
- Listed on The Homecoming website at your Sponsor level on the sponsor page with logo & a link to your business website.
- Logo with link placed social media pages, linking to sponsors business social media page and/or business website.
- Logo placed on all The Homecoming presented by LTT emailed news.
- Priority paid warmups(4) & stall location (must be reserved By Due April 22<sup>nd</sup>)
- Sponsor provided commercial played during drag brakes, logo listed on live feed during drag breaks.
- 1 Designated camping spot - **(must be reserved By Due April 22<sup>nd</sup>)**
- Distribution of promotional materials (if provided)
- Stall Front Positions based on first come first serve, order of sponsor commitment & amount

## **Meal/Party Sponsor - \$1,500-\$6,000 and Up (Custom options available)**

- 1 4'x4' banners, (THC provided banner)
- Recognized during show announcements.
- Listed on thehomecomingreining.com at your Sponsor level on the sponsor page with logo & a link to your business website.
- Logo with link placed social media pages, linking to sponsors business social media page and/or business website.
- Logo placed on all The Homecoming presented by LTT emailed news.
- Priority paid warmups & stall location **(must be reserved By Due April 22<sup>nd</sup>)**
- Sponsor provided commercial played during drag breaks, logo listed on live feed during drag breaks.
- 1 Designated camping spot - **(must be reserved By Due April 22<sup>nd</sup>)**
- Distribution of promotional materials (if provided)

## **VIP Level Sponsor - \$1,000 per show - \$3,000 all Four**

- 1 4'x4' banner for \$1,500 (banner provided by The Homecoming presented by LTT)
- Logo displayed on live feed during drag breaks.
- Recognized on THC website & social media.
- Distribution of promotional materials (if provided)

## **The Homecoming Awards / Hospitality Sponsorships \$250-\$1,000+ By the show**

- Hospitality - have your name attached to one of our hospitality treats, OR
- Awards - have your name or business attached to THC designed and provided awards.
- Vendor may provide awards with mutual approval on award and number of items.

## **Drag Sponsor - \$750 for One show \$2,250 all Four Shows (4 spots)** **(The Homecoming presented by LTT provided sign)**

- 1 3x4 Coroplast board sign attached to the drag (4 spots available)
- Listed on The Homecoming presented by LTT Website

## **Banner Sponsor - \$500 for one show 3ft x 5ft color \$1,500 for all Four shows**

- 1 3'x5' banner prominently displayed.
- Listed on The Homecoming presented by LTT Website

## **Product/Vendor Sponsorship - (Sponsor provided product)**

- Product valued over \$1,500 cost will receive 1-3'x5' (THC provided banner), logo will be listed on the THC website linking to your business site, recognized during announcements, mentions on social media, and logo added to all THC emails.
- Product valued under \$1,000 will be recognized during announcements, on the THC website and have mentions on social media

**\*\*\*Product sponsorships are valued at wholesale value & can represent no more than 50% of sponsorship price\*\*\***

Indoor Vendors: Spaces start at \$400.00 for a 10'x10' space per show. Larger spaces can be requested, price increase per every 10 additional feet. Electric 110 outlet included.



**THE HOMECOMING REINING EVENT IS AN ELECTRIFYING AND HEART-PUMPING COMPETITION THAT TRULY HIGHLIGHTS THE EXPERTISE AND FINESSE OF BOTH RIDERS AND THEIR COMPANIONS. THE INTENSE THRILL WILL LEAVE YOU ON THE EDGE OF YOUR SEAT, AS YOU WITNESS THESE TALENTED ATHLETES PUSH THEIR LIMITS AND DEMONSTRATE UNMATCHED PRECISION AND SKILL.**



**THEHOMECOMINGREINING.COM**

# THE HOMECOMING REINING SERIES

THANK YOU TO



MARKEL  
PLATINUM  
SPONSOR



# THE HOMECOMING REINING SERIES

THANK YOU TO



PLATINUM  
SPONSOR



# THE HOMECOMING REINING SERIES



THANK YOU  
FOR YOUR  
SPONSORSHIP



# SPONSORSHIP INFORMATION

**Stall front positions will be placed by sponsorship amount, then in order received**

**\*\* Priority Paid Warmups are limited to sponsors \$1500 and up\*\***

For Gold Level & Up Sponsors: Commercials (60 seconds max)

**Due April 22<sup>nd</sup>**

For Silver Level Sponsors: Commercials (30 seconds max)

**Due April 22<sup>nd</sup>**

All Banner, Logo Artwork, Commercial files

**Due April 22<sup>nd</sup>**

Vendor reservation deadline

**Due April 22<sup>nd</sup>**

Please send all of your digital material (banner artwork, logo files & videos) to [Marketing@leonardtrailers.com](mailto:Marketing@leonardtrailers.com) **Due no later than April 22<sup>nd</sup>**. Thank you again for supporting the THC, we look forward to seeing you at the show!

Contact Information:

Name & Business: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

- Title / Event \$\_\_\_\_\_ ea.     May  July  August  October or  All Four
- Gold     \$5,000 ea.  May  July  August  October or \$15,000  All Four
- Silver     \$2,500 ea.  May  July  August  October or \$7,500  All Four
- Stall Front \$1,500 ea.  May  July  August  October or \$4,500  All Four
- VIP Level \$1,000 ea.  May  July  August  October or \$2,000  All Four

General Awards OR Hospitality Sponsor:

- \$250 Awards     \$500 Awards     \$750 Awards     \$1,000 Awards
- \$250 Hospitality     \$500 Hospitality     \$750 Hospitality     \$1,000 Hospitality
- Product Sponsor
- \$1,000 & over     Under \$1,000 in value

Product donated: \_\_\_\_\_

- Meal/Party Sponsor:
- \$1,500 Thursday Pizza     \$3,000 Friday Dinner     \$4,000 Saturday Dinner
- \$1,500 Saturday After Party
- Banner Sponsor: \$500  May  July  August  October \$1,500  All Four
- Drag Sponsor: \$750  May  July  August  October
- \$2,250  All Four (1 spot)

TOTAL PAYMENT: \$ \_\_\_\_\_

*Please return sponsorship payments to the address listed below by Due April 22<sup>nd</sup>.*

Please make checks payable to:  
Leonard Truck & Trailer Inc.  
12800 Leonard Parkway  
North Jackson, Oh. 44451